
OFFERING MORE THAN JUST A PARKING SPACE



INDIGO

MAKING SPACE FOR THE FUTURE



**WE ARE INNOVATING
TO MAKE CAR PARKING
SOLUTIONS EASIER**



EDITORIAL

The world is changing and our way of moving around is changing too.

Global urbanisation is leading not only to increased mobility but also to more ingenious solutions, whenever we are on the move. It's not just about getting to our destinations quickly, but doing it more intelligently, in a way which fits in with our lifestyles or simply with what we want to do on the spur of the moment.

Such flexible and personalised mobility necessarily depends on a simplified use of cars. As the industry leading parking network, we innovate to allow people to move around more fluidly in towns and cities, to make the daily lives of millions of people easier.

The parking of tomorrow is Indigo.

Inheriting the innovative spirit of VINCI Park, we are here to bridge the gap between the car and the smart city. Indigo offers more than just a place to park, it keeps its users informed about the best of what their destination has to offer and how to get there.

Such versatile mobility energises city life: it feeds into the economic fabric and provides new stimulus for interaction between neighbourhoods. So that mobility in all its forms becomes more and more smoothly integrated into our daily lives, creating an ever stronger bond between us and the towns and cities we live in.

Indigo, Making Space for the Future.

Serge Clément
Chairman of Indigo

WE ARE THE MOST
COMPREHENSIVE AND
MOST ADVANCED PARKING
NETWORK DEVOTED TO
SERVING INDIVIDUAL MOBILITY



A global player with local roots

With off-street and on-street parking, and car park sharing, we operate all contractual models, with services aimed at all market segments. Our parking network, present in more than 500 cities and 14 countries, provides local expertise and services to meet all the needs of local authorities and businesses.

Serving individual mobility

To make life easier for everyone, we design, build, finance and operate personalised and increasingly intelligent parking solutions.



INDIGO WORLDWIDE

📍 14 countries

📍 + than 500 cities

👤 + than 15,000 employees

+ than 4,000 car parks

+ than 2 million parking spaces managed

+ than 2,500 km of on-street parking operated in urban areas



WE ARE ACTIVELY WORKING TO TURN THE CAR PARK INTO A HUB FOR MOBILITY FOR ALL DESTINATIONS



Offering more than just a place to park, we think of the car park as a place where different people and modes of transport can interact and interconnect. We support local authorities and private customers in implementing bespoke parking solutions.

Be responsible for your own journey

In conjunction with our partners, we offer complementary mobility solutions to keep everyone moving in the way that suits them best.

Energise city life

By ensuring our car parks are harmoniously integrated into their urban environment, using them to offer urban logistics services and raising the profile of local businesses, we support the commercial development of local areas.

Make the most of your destination

Mobile payment, pre-booking of parking spaces and guidance to optimise journey times are just some examples of the services we offer to provide a customer experience which is well-integrated, more fluid and straightforward.

EASIER PARKING



Everything we do is designed to make parking an easier and more pleasant experience.

Welcoming, clean and safe spaces

We make a point to ensure our car parks are clean, welcoming and pleasant. Clear signage, a pleasant ambiance, relaxing music and a warm reception: we pay attention to a whole series of details to make sure you can park with a clear peace of mind.

Data convergence

The centralised management of our customers' data means that we are able to propose a multi-channel offer, with a single customer account for each customer from which they have access to all our services.

Paperless solutions

To ensure that access to our car parks is a smooth process, we use the most advanced technologies available in our sector, such as paperless ticketing, contactless payment and automatic number plate recognition.

IMPROVED MOBILITY



To meet this major challenge, we are implementing services and offers which promote even more demanding standards of multi-model urban mobility.

Management of flows

Thanks to our skills in commercial engineering, our knowledge of types of users and the diversity of our parking network, we are able to advise local authorities and businesses on how best to optimise their traffic flows, boost vehicle rotation rates and stimulate growth in urban activity.

Sustainable mobility

The services that we offer and the partnerships that we establish are committed to alternative forms of mobility: car park sharing and car-pooling, management of electric vehicles for car sharing, self-service bikes and electric charging stations.

Information services

To allow those travelling to urban areas to make the most of where they are going, we set up digital relays and provide them with advice throughout the duration of their trip, to optimise the time they spend on the move and give them local information about the city in general or specific shops and businesses.

PERSONALISED SERVICE



Parking is an integral part of mobility in each and every city, with everyone having their own expectations in terms of how they use it and the services they wish to receive.

Location taken into account

The design of our parking facilities takes into account the diverse range of environments in which they are located, to create infrastructures with services that are integral and adapted to each location (airports, hospitals, on-street parking, shopping centres, etc.).

Better knowledge of our customers

Data about our customers is centralised, which allows us to collect information about our customers, this helps us to develop a personal customer relationship and better anticipate the needs of our users.

Local integration

The use of digital systems, combined with our integrated presence in each location means our car parks are “plugged” into the specific needs of the city concerned and means we are able to interact with the residents by providing them with local services that are of use to them.

A CONSISTENT EXPERIENCE



As the world's leading parking network, it is our ambition to offer an experience and quality of service that remains the same wherever you are in the world, both now and in the future.

A think tank for mobility

Our worldwide presence allows us to not only to understand and analyse different expectations in terms of parking, as well as to detect trends and new forms of use, but also and most importantly to draw the key conclusions from such insights. We then put these observations to good use to provide innovative services.

A consistent standard of customer service

We set an important benchmark for people when they travel, by proposing consistent services and standards worldwide.

International development

We want to speed up the deployment of our vision of parking as a means to serve every type of mobility. Our international development is focussed on regions of the world with high potential for growth in our markets, thanks to partnerships with local stakeholders.

BEING A MAJOR COMPANY MEANS ASSUMING MAJOR RESPONSIBILITIES

As a leader in our sector, we are committed to setting demanding and exemplary standards on environmental, social and employment-related issues.



Environmentally-responsible infrastructure

Right from the design phase, a great deal of work goes into lighting and materials for our infrastructure, and into checking their supply chains to ensure a significantly reduced environmental footprint.

Our programme for the eco-operation of infrastructure sets out the following demands: optimised energy consumption, selective sorting of waste and eco-labelled maintenance products.

Taking this even further, we are also lending our support to electric mobility with the installation of recharging terminals and points for car sharing of electric vehicles.

Diversity and employability

We are actively working to make our company even more open to people from all types of backgrounds with a policy that seeks to promote equality of opportunities and fight all forms of discrimination in employment and labour relations.

To train our employees in the core skills of the parking business, we have created a recognised school that is the first and only one of its kind, offering courses leading to official qualifications in the sector. It benefits from having access to innovative digital tools and allows all our employees to develop their talents and keep on getting the most out of their chosen career path.

Committed to helping others

Indigo supports social initiatives to provide assistance to people in difficulty, and to facilitate their access to employment, housing and mobility.

Committed to working on projects with local associations, we provide support in the form of logistical, human and financial assistance.



INDIGO: MADE IN FRANCE

At our head office in Paris, we work day in, day out to design innovative products and services for our entire parking network.

We have created the Park Indigo application, mobility centres, as well as a National centre for remote operations in France to be able to provide assistance to our customers at any time.

Our extensive and wide-ranging experience enables us to meet all the parking needs of both local authorities and private customers, both in France and abroad.

KEY FIGURES FOR FRANCE

+ than 160 cities

+ than 2,000 employees

+ than 650 car parks

+ than 500,000 parking spaces managed

+ than 450 contracts

+ than 43 million customers on an hourly basis

+ than 100 million euros of investment per year

+ mobility
+ freedom
+ technology
+ tailor-made services

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