



Press release

October 5, 2018

INDIGO WINS NEW CONTRACT TO MANAGE THREE NEW CAR PARKS ACROSS THE NENE PARK TRUST COUNTRY PARK

Indigo, a leader in bespoke parking solutions, has today announced that it has won the prestigious Nene Park Trust contract near Peterborough, including the scenic Thorpe Meadows, Ferry Meadows and Orton Meadows car parks.

Nene Park Trust are investing in new parking equipment across the country park installing new technology improving the customer experience, Indigo will provide a full managed solution, complete with remote management of the parking equipment and maintenance. The car park at Thorpe Meadows is open, and customers have the benefit of using the Park Indigo App to purchase parking on arrival. Ferry Meadows and Orton Meadows car parks come online in late September this year. Thorpe Meadows is open 24/7 to pedestrians, cyclists and vehicles and home to Nene Park's purpose-built rowing lake, riverside walks and sculpture collection.

Customers will be able to pay and park at all three car parks using the new Park Indigo app, as well as other methods including Pay & Display or Pay on Foot machines. Other technological investments include Free Flow Cameras, induction loop detectors for each entry lane and touchscreen pay stations and more – all ensuring an innovative, resilient, secure and cost-effective experience for visitors.

Additionally, as part of a strong focus on sustainability, Indigo has committed to green initiatives, and therefore all pay stations are efficient, resulting in carbon emissions that are up to 70% lower than other options. At Ferry Meadows, if the

main car park fills up, the Trust can open the overflow car park, ensuring a streamlined experience.

Andy Marr, Regional Commercial Manager Indigo UK, said *“Each car park comes with different requirements, and so a tailored approach was crucial in this partnership. We look forward to providing a unique experience at each location and to provide an efficient and enjoyable experience for customers visiting the stunning river area.”*

Notes to the Editor:

About Indigo UK

In the UK, Indigo has a workforce of 850 employees, across 65 contracts, managing over 600 car parks and over 145,000 parking spaces – both on and off-street.

Visit group-indigo.com/en and to book parking visit uk.parkindigo.com for more information.

About Indigo Group

Indigo is a French group and the world leader for parking and individual mobility. Indigo employs 20,000 people across 15 countries and in over 750 cities.

It is the only parking service operator present on three continents and in all parking segments: on-street, off-street and shared private car parks. Indigo operates more than 5,600 car parks throughout the world, with over 2.3 million parking spaces and over 3,000 km of on-street parking. Indigo provides services to both local authorities and private organisations (hospitals, shopping malls, train stations, airports, universities, etc.) and develops innovative mobility solutions to make it easier for users to get around their cities.

In June 2016, Indigo launched OPnGO, a unique application that offers its users a new parking experience, including a feature that searches for the best itinerary and then the best place at the best price. With OPnGO, the customer experience is based on greater freedom, more choice and personalisation.

Drawing on its experience in the field of on-street parking, Indigo created Streeteo at the start of 2017 in order to assist French local authorities in implementing the ‘on-street paid parking’ reform, seizing it as an opportunity to improve the fluidity of traffic in city centres.

Lastly, in October 2017, Indigo reached a new milestone with the launch of INDIGO Weel, thereby becoming the only French company to offer a station-less self-service bike-sharing system. This service is aimed at all the countries in which the Group operates.

Indigo is a global player with a local presence.

In a booming mobility market estimated to reach €100bn by 2025, Indigo is a key player as far as the mobility of the future is concerned. INDIGO. Making space for the future. www.group-indigo.com